



Wednesday, May 11, 2005

A Palette of Places

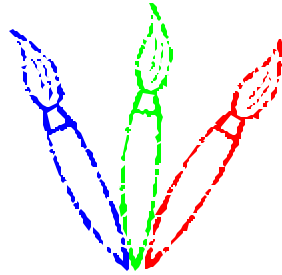
The 2005 Metro Area FAMiliarization Tour

**Registration
Deadline
Wednesday
May 4th**

We cordially invite you to attend this year's Metro Area FAMiliarization Tour - **A Palette of Places** to help celebrate *National Tourism Week* May 7-15, 2005. This tour is a masterpiece of NEW places & experiences to canvass in the Minneapolis & Saint Paul Metro Area.

If you are a:

- Front Desk or Frontline Staff
- NEW person to the industry or area
- Travel Counselor
- Concierge
- Member of the hospitality industry



This tour will help you learn about the places and faces that make the Minneapolis & Saint Paul area a great destination for any guest visiting the area. It is also a great networking tool for those new to the industry.

- **8:00-8:30am** Registration at Plymouth Playhouse. For directions, visit www.plymouthplayhouse.com or call 763.553.1600.
- **3:30-4:00pm** Return to Plymouth Playhouse.

Learn More as You Tour the Following Places:

- Plymouth Playhouse
- Grand Rios Indoor Water Park - *Minnesota's Largest Indoor Water Park*
- The Shoppes at Arbor Lakes
- NEW Visitor Centers at the Marjory McNeely Conservatory & Minnesota Landscape Arboretum
- Walker Art Center
- Bloomington Art Center
- Historic Murphy's Landing

Your \$25/person fee includes a full day of touring, admissions, lunch (by Wolfgang Puck) in the NEW addition of the Walker Art Center. Space is limited, register today!

If you have any questions, please call Explore Minnesota Tourism at 651.296.5205.

FAM TOUR SPONSORS

- Apple Valley CVB
- Bloomington CVB
- Burnsville CVB
- Eagan CVB
- Hastings Area Chamber
- Inver Grove Heights CVB
- Lakeville Chamber/CVB
- Greater Minneapolis CVA
- Minneapolis Metro North CVB
- Roseville CVA
- Saint Paul CVB
- Shakopee CVB
- Twin Cities Attractions Assoc.
- Explore Minnesota Tourism

If you have any questions, please call Explore Minnesota Tourism at 651.296.5205.

2005 METRO FAM REGISTRATION FORM

Name _____ Phone _____

2nd Name _____ Fax _____

Business/Org _____ E-mail _____

Address _____

City/Zip _____

I am paying by: **Check** Make checks payable & mail to: **Explore Minnesota Tourism**
100 Metro Square, 121 7th Place E
Saint Paul, MN 55101

Credit Card (please circle) VISA MC DIS AMEX

Cardholder's Name _____

Billing Address _____

Card Number _____ (CID#) _____
This # is the 3 or 4 digit # found on the back of your card.

Expiration Date _____ 20_____

Signature _____

*The charge on your credit card statement will read Minneapolis Convention & Visitors Association

If you are paying via credit card, please fax to Minneapolis Tourism at 612.335.5841 by May 4, 2005.