



Membership Means. . .

- You will complement a network of the Twin Cities' premier attractions.
- Your organization, cooperatively, will be marketed throughout the Midwest and Canada through targeted advertising campaigns and trade shows which generate leads for your organization.
- Your organization is represented at the American Bus Association (ABA) Convention, one of the most influential organizations in group tour marketing in North America.
- You will meet other attractions partners through meetings and networking events.
- You will stay up to date on industry news and trends through member updates and through representation by board members on various tourism committees at the local and state level.
- You will benefit from "intangibles" such as job postings to all members, a voice for the organization, advisories on tourism issues, information about special events, e-connections and special promotions.
- You will be featured in approximately 70,000 attractions guides, one of the most requested and visible Twin Cities tourism promotional brochures. It is distributed to individuals, groups, travel agents, and travel writers locally, throughout the Midwest and Canada and nationally.
- You have the opportunity to form partnerships with other attractions and associate members.
- You are included on TCTAA's website, funminnesota.com where you can add your own events and coupons and track the number of views and downloads.

Come Join Us. Tourism works for the Twin Cities!

For more information, call Diane Larson, Administrator at 952-564-0198
or email info@funminnesota.com