



## What is TCTAA?

### *Our Mission Statement:*

**The Twin Cities Tourism Attractions Association (TCTAA) is a co-operative marketing partnership comprised of the area's premier attractions, events, and local convention and visitors' bureaus. TCTAA promotes tourism, serves as a resource to visitors and provides member organizations with promotional opportunities and industry representation.**

**Today** TCTAA continues to be committed to its mission. This organization is the only one created especially to promote Twin Cities attractions and one of only a few organizations dedicated to representing and promoting attractions in Minnesota.

**Today** TCTAA is a place to capitalize on opportunities and help members create partnerships and promotions between members. It's an organization that encourages members to share ideas and strategies on everything from public relations to marketing to capital campaigns.

**Today** TCTAA is a cooperative marketing partnership that leverages the funding of many members to create a larger impact in the marketplace. With the investment of all members, TCTAA is able to expand the marketing efforts of expanded listings.

**Today** TCTAA provides a forum for networking between Twin Cities attractions by giving its members the time and place to make connections with other attraction representatives. The organization is a resource for member attractions, providing information and contacts to help achieve success in a competitive marketplace.

**Today** TCTAA knows there is still plenty of room for new ideas and action and that's where you come in. Join us and become a part of this exciting organization!

***Come Join Us. Tourism works for the Twin Cities!***

For more information, call 952-564-0198 or email [info@funminnesota.com](mailto:info@funminnesota.com)