



TCTAA MEMBERSHIP LEVELS

Membership Levels	ATTRACTIONS Tier 1/Premier	ATTRACTIONS Tier 2	ASSOCIATE Non-Attraction	TRIAL MEMBERSHIP One Year New Membership Attractions
Brochure	Full panel ad with photo & logo	One-half panel ad with logo	One-third panel ad with photo or logo and address	One-third panel ad with photo or logo and address
Brochure coupon	Yes	Additional \$100	Additional \$100	Additional \$100
Website Presence	Member directory, logo, address, link + 300 words	Member directory, logo, address, link + 300 words	Member directory, logo, address, link + 75 words	Member directory, logo, address, link + 75 words
Website Offer/Coupon	Yes	Yes	Additional \$100	Additional \$100
Social Media Promotion	Yes – Heavy Rotation	Yes – Medium Rotation	Yes – Light Rotation	Yes – Light Rotation
Website Home Page	Regular Feature	Frequent Feature	Occasional Feature	Occasional Feature
Meeting Fees	No	No	No	No
Representation at Trade Shows	Yes (featured)	Yes	Limited	Limited
Additional Marketing Opportunities <i>subject to availability</i>	No Cost	Pay-to-Play	Pay-to-Play	Pay-to-Play
Price	\$1800	\$1200	\$500	\$500

Revised: April 2018